

**Jeannine Lalonde for At-Large Delegate**  
**Personal Statement**

When I came to Virginia, The Plan was to stay for three years before returning to New England and the grand tradition of NEACAC Bingo. I had worked exclusively at private schools (Boston College, Olin College of Engineering) and thought getting experience at a public university would be important for my professional development. The culture shock of moving from a nimble, start-up engineering college to a larger institution with a long tradition (University of Virginia) wasn't a surprise, but it was difficult and, at times, lonely. One thing that made that first year easier and made me a better admission professional every year after was my involvement in PCACAC. I started attending the PCACAC conference in 2006. I have been a member of the Professional Development and Conference Planning Committees in the past and have served as a faculty member for the Summer Institute since 2011. Because of the relationships forged through PCACAC, I can see issues affecting our profession from beyond the view from UVA. I had unofficial mentors when I was a newer professional and relished opportunities to be a mentor myself in more recent years. I think of the PCACAC conference as an important "reset" towards the end of cycle. I am passionate about our work, whether I'm helping an individual student, connecting with colleagues to brainstorm best practices, demystifying the process through my social media accounts, or presenting at PCACAC and NACAC conferences. I value the work that our delegates do and would look forward to serving in that role if elected. The Plan was relegated to the recycling bin long ago. I'm currently in my seventeenth year at University of Virginia, serving as Associate Dean of Admission. My early years were spent immersed in a SIS, ImageNow, and Common App implementation. I served on the Common App's Applications Advisory Committee during that time. I now manage

marketing and communications efforts within our office and am part of a national network of higher ed professionals working in the social space.